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PGG Wrightson Turf leading early Environmentally Sustainable Initiatives in Turf Industry

In these times of increased environmental awareness and regulation, and with turf and amenity landscapes under public and legislative scrutiny, environmental stewardship and responsibility continues to be a primary issue.

The NZ turf industry has and continues to have a huge reliance on the importation of specifically formulated turf registered products such as turf nutrition and wetting agents. As a result, there are a lot of turf specific containers, drums and IBC's out in our industry that are not able to be recycled, instead traditional options of disposing of these are the norm.

In identifying this as a growing problem nationwide, PGG Wrightson Turf are proud to have taken the lead in our industry and incorporate some of our key suppliers into the AgRecovery scheme¹, thereby reducing the environmental and health risks of doing it 'the way we've always done it'.

"We are excited to be taking this step around making better environmental stewardship decisions and helping our customers to collectively make a difference. These choices are important for everyone in our industry, but for us they are more significant" says NZ National Sales & Marketing Manager Jason Weller. "By recognising some of the issues our industry is facing, we're putting ourselves in a position to lead the change in our industry and help reduce our environmental footprint"

The products which PGG Wrightson Turf have currently included in the AgRecovery scheme include the Aqua Aid, Turf Culture, PGWT Complete, Nuturf Stamina, Nuturf FoliMAX and Emerald Isle Products ranges in both the container and drum scheme. Simply look for the AgRecovery sticker on containers and drums and 'help us do the right thing!' We are continuing to add to this range so keep an eye out!

For further information on how these recycling schemes operate, please visit www.agrecovery.co.nz or talk to your local PGG Wrightson Turf Territory Manager.

¹AgRecovery Scheme – AgRecovery is New Zealand's solution for the safe disposal of unwanted agrichemicals, and the recycling of empty containers, drums and IBC's. It's your safe and sustainable alternative to burning or dumping these items, a practice now actively discouraged due to the proven impacts on health and the environment. AgRecovery programmes are available to all farmers, growers, turf managers and other users of agrichemicals, biologicals, fertilisers and wetting agents.